

2021 Workplan

At the Leadership Summit in December 2020, LeadIT members endorsed a statement committing to urgent and collective action in **supporting and realizing the business case for industry transition together** and **diffusing climate technologies and know-how**. In particular, the statement called on LeadIT to commit to:

- **Creating stable and reliable markets** for green industrial products and **identifying targeted interventions** that enable the transition of whole value chains. Including:
 - exploring, before COP26, pathways to promote sustainable, green procurement in support of industry transition;
 - charging infrastructure to support energy efficiency in transport and electrification of heavy good transport; and
 - coherent policy on carbon capture to enable distribution and use where other options are not feasible, for those countries that choose to do so.
- **Collaborating** with new and existing platforms, including Mission Innovation, multilateral development banks and the Multilateral Climate Investment Funds **on the mechanisms to increase access to and application of emerging technologies**.
- **Encouraging and realizing private and public investments in key technologies** for decarbonizing heavy industries, so that they can be deployed at scale in the coming years.
- **Sharing know-how** between countries and companies, and **reaching out to developing economies** to facilitate the industry transition.
- **Taking a holistic and inclusive approach to the industry transition**, enabling socio-economic development of communities involved.
- **Meaningful engagement with youth** on issues such as education, training and entrepreneurship in the context of the industry transition.

These LeadIT commitments form the basis for the LeadIT 2021 Workplan set out below.

2021 Objectives

At COP26 in Glasgow in November 2021 we aim to present concrete deliverables and insights from work of LeadIT, based on the following objectives:

1. Expand membership, adding at least 3 developing country members, 3 developed country members and 6 company members.
2. Explore, before COP26, pathways to promote sustainable, green procurement in support of industry transition.
3. Expand sectoral work (for example, on chemicals) through a value chain approach – and include downstream/demand side by looking at clusters and linkages between producers, manufacturers and consumers.
4. Expand and use the Industry Transition Tracker to gain insights that help spur action.
5. Launch an interactive 'how-to' roadmap guide on the website and provide guidance and assistance in the roadmapping process in one or more developing countries.

Activities and impact pathways

The LeadIT Theory of Change is based on the insight that the industry transition stands a greater chance of success if the public and private sectors work in partnership. Leadership Group interventions are designed to provide knowledge and platforms for these partnerships to act. We work along three impact pathways: Partnerships for Change; Evidence for Action; Industry Transition Roadmaps (see LeadIT Theory of Change and Governance document for more information)

Activities across three impact pathways		Objectives			
Partnerships for change	Expand members	Promote green procurement	Expand sectoral work	Leverage IT Tracker	Support roadmap process
Leadership Summit at COP26					
• Summit – virtual or hybrid		X			
• Explore pathways to promote sustainable green procurement		X			
• Announce new members	X				
Industry transition dialogues and partnerships					
• India sustainable manufacturing workshop (with IEA and SE Embassy)	X				
• Net-zero in Korea (with GTC)	X		X		
• CCfD roundtable discussion (with GE, UK, SE, NL, others)		X			
• Climate finance for industry transition in developing countries with MI/CIF	X				X
Agenda setting					
• Swedish Embassy, EU and GIZ session at WSDS 2021 in India					
• UNIDO Virtual Industry dialogue					
• Climate Action's Industry Transition Summit and Sustainable Innovation Forum	X	X	X	X	
• Potentially an observer on GCCA initiative on cement and concrete					
Evidence for action	Expand members	Promote green procurement	Expand sectoral work	Leverage IT Tracker	Support roadmap process
Industry Transition Tracker					
• Addition of data from any new members and all G20 countries	X			X	X
• Addition of comparison of countries and roadmaps				X	X
• Addition of regional/global roadmaps				X	X
• Video on how to use the Tracker and outreach activities to increase use	X			X	X

LeadIT briefs					
• Industry transition in the US	X		X		
• Reaching net-zero industry in South Korea through public private partnerships			X		
• CCfD for industry transition factsheet		X			
• Technology transfer and leveraging finance for industry transition in developing countries	X		X	X	X
• Pathways to promote sustainable, green procurement to drive industry transition		X	X		
• Industry transition across the value chain		X	X		
Industry transition roadmaps					
Roadmap “How-To” Guide					
• Interactive guide to be completed and added to Tracker	X			X	X
Focused support to roadmap process					
• Design and undertake virtual workshops in 1-2 developing countries (i.e. India, Vietnam, Indonesia, Ethiopia)	X		X	X	X
• Where possible take forward discussions to engage on and support a roadmapping process	X				X
• Commissioning work on gap analyses	X		X	X	X
Core Secretariat activities					
Management Board meetings					
• Monthly meetings, with dates set for year in advance					
• Agenda and documentation sent 1 week in advance, minutes sent 1 week after					
Membership management and TEC meetings					
• Explore the idea of working groups within the TEC meetings to share their respective experiences.					
• Possible groups could be:					
○ Low carbon technology transfer including potential of green hydrogen for Industry transition					
○ Financing industry transition.					
• Regular country meetings and company meetings, as appropriate					
Newsletter and website					
• Quarterly newsletter					
• Develop the website www.industrytransition.org/					

Monitoring, evaluation and learning

We will approach monitoring, evaluation and learning (MEL) in two ways:

- **Quantitative measures** of our activities and reach to give a broad picture of the scope of our activities
- **Impact stories from our members and other boundary partners** to identify where and how LeadIT work has contributed to a change in their behaviour, knowledge or activity

A separate MEL document will be created by Q1 2021 to support this activity.